

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Re: Patent Application of  
F. Herz et al**

Serial No.: 08/551,198

**Filing Date: October 31, 1995**



Docket No.: 6099/002

Examiner: Huynh-Ba

Group Art Unit: 2415

**For: SYSTEM FOR CUSTOMIZED ELECTRONIC  
IDENTIFICATION OF DESIRABLE OBJECTS**

**CERTIFICATE OF MAILING UNDER 37 CFR 1.10**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as Express Mail, Express Mail Label No. EM079409077US in an envelope addressed to Box AF, Assistant Commissioner for Patents, Washington, D.C. 20231

22 DECEMBER 1997  
Date

James M. Graziano

## **AMENDMENT AFTER FINAL**

**Box AF**  
**Assistant Commissioner for Patents**  
**Washington, DC 20231**

Dear Sir:

This Amendment and Remarks are responsive to the Office Action dated 24 June, 1997.

**IN THE CLAIMS:**

1. (Amended) A method for providing a user with access to selected ones of a plurality of target objects [and target object characteristics] that are accessible via an electronic storage media, where said users are connected via user terminals and bidirectional data communication connections to a target server system which includes said electronic storage media, said method comprising the steps of:

automatically generating target profiles for target objects [and sets of target object characteristics] that are stored in said electronic storage media, each of said target

217

AF/GAU2415 \$  
#7  
1-2-98  
B-N-Vard

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Re: Patent Application of  
F. Herz et al

Serial No.: 08/551,198

Filing Date: October 31, 1995



Docket No.: 6099/002

Examiner: Huynh-Ba

Group Art Unit: 2415

For: **SYSTEM FOR CUSTOMIZED ELECTRONIC  
IDENTIFICATION OF DESIRABLE OBJECTS**

**CERTIFICATE OF MAILING UNDER 37 CFR 1.10**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as Express Mail, Express Mail Label No. EM079409077US in an envelope addressed to Box AF, Assistant Commissioner for Patents, Washington, D.C. 20231

22 DECEMBER 1997  
Date

  
James M. Graziano

RECEIVED  
U.S. PATENT AND  
TRADEMARK OFFICE  
DECEMBER 22 1997  
CIVIL  
REGISTRATION  
SEARCH  
EXAMINATION  
PUBLICATION  
PRINTING  
SEARCH  
EXAMINATION  
PUBLICATION  
PRINTING

**AMENDMENT TRANSMITTAL LETTER**

Box AF  
Assistant Commissioner  
for Patents  
Washington, DC 20231

Dear Sir:

In response to the June 24, 1997 Office Action enclosed are an Amendment After Final, a Petition For Extension of Time Under Rule 1.136, and a check in the amount of \$475.00. The Commissioner is authorized to charge any additional amounts that may be due or credit any refund to Deposit Account No. 04-1697.

Respectfully submitted,

DUFT, GRAZIANO & FOREST, P.C.

01/02/1998 KWARLING 00000009 08551198  
01 FC:217

Date: 22 December 1997 475.00 00

By:   
James M. Graziano #28,300  
1790 - 30th Street, Suite 140  
Boulder, CO 80301-1018  
(303) 449-9497